





GEOCODING: AN FCC REQUIREMENT

Last year's USF order established requirements for both model and rate-of-return carriers to report the geocoded coordinates of new broadband locations. The first deadline to file geocoded coordinates for those locations is March 1, 2018. Companies failing to timely report geocodes for their newly-available broadband locations may permanently lose the opportunity to count those locations toward their deployment obligations.


It doesn't matter if a location is a broadband subscriber, only whether or not service could be provided within 10 days, if requested. That means your company may have more geocode-required locations within a census block than they have customers.



Can your data meet the accuracy requirement laid out by USAC?



How do you know what can be counted as a location?



Will your data be formatted properly for filing on the HUBB portal?



Are you prepared to meet the filing deadlines?



YOU HAVE QUESTIONS.
VANTAGE POINT HAS SOLUTIONS.

REQUIREMENTS

MODEL COMPANIES

-  Must file locations deployed in 2017 by **March 1, 2018**.
-  Locations deployed in 2016 and earlier need to be filed by **March 1, 2019**.

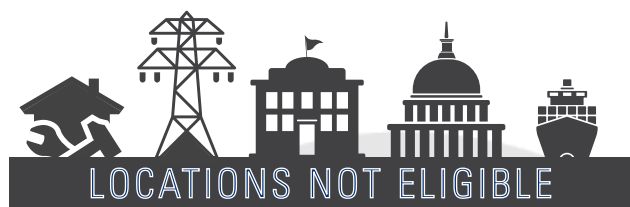
RATE OF RETURN COMPANIES






-  Must file locations deployed in 2017 by **March 1, 2018**.
-  Must file locations deployed broadband between May 25, 2016 and December 31, 2016 by **March 1, 2018**

LOCATIONS





-  Residential locations
-  Business locations
-  Locations to which service could be provided within 10 days



-  Houses or buildings under construction
-  Group quarters
-  Cell towers
-  Community anchor institutes
-  Boats, recreational vehicles, tents, and similar types of shelter

REPORTING

-  Carriers must submit a list of the residential and business locations to the online reporting "HUBB" developed by USAC. The HUBB requires a high degree of accuracy, including each location's address, latitude/longitude coordinates (should be situated on the property boundaries), date of deployment, and speed tier.
-  The best method for collecting geolocation data is Field Verification, or geolocation with GPS in the field. USAC itself encourages this approach because of its high degree of accuracy.

THE VANTAGE POINT SOLUTION

Vantage Point has a cost effective solution for both ACAM and Rate of Return companies to collect the geocode information required by USAC. Our deliverable is highly accurate and works seamlessly with the HUBB portal, most billing software, even Google Earth – and has additional marketing advantages.

Vantage Point has collected thousands of points for other companies, and has the experience to help you meet your reporting requirements.

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